

DOHA SESSION

PROGRAMME OVERVIEW

5 December 2022



Monday

9:30 - 12:00

2.5 HOUR GROUP ACTIVITY

Discover Doha by Dhow (*Fairmont-Pearl cruise*)

2-hours dhow cruises are based on an encounter between heritage and futuristic visions of Qatar

- DJ mixing Arabic & Western songs
- Light Bites - Mixed of Arabic passed hors d'oeuvre
- Open Bar with international drinks

12:30 - 14:00

LUNCH – *Chedi Katara Hotel & Resort*

14:30 - 15:30

SESSION 01 – *Aspire Academy**Leeds United FC case: revenue diversification in emerging football clubs***Andrea Radrizzani**, Executive Chairman, Leeds United

15:30 - 16:30

SESSION 02 – *Aspire Academy**Aligning player performance and club management strategies***Valter di Salvo**, Director of Football Performance & Science, Aspire Academy

16:30 – 17:30

1 HOUR GROUP ACTIVITY

Visit the Aspire Academy

1 hour tour of one of the most innovative and avant-garde sports academies in the world

22:00

Brazil-South Korea
Stadium 974